



# SPEARS'S

DESIGN FOR LIVING AWARDS

WEALTH MANAGEMENT, BUSINESS & CULTURE

**SPEAR'S REQUESTS YOUR INSIGHT FOR THE SPEAR'S DESIGN FOR LIVING AWARDS 2012**

We welcome your nominations for the 2012 Spear's Design for Living Awards to be held in early May.

**Design can and should be applied to all and any aspects of a life well-lived and the wide range of categories in the Spear's Design for Living Awards reflect this. We go from the great to the small, we look at the extraordinary and the everyday, we examine the wonderful extra and the absolutely necessary.**

Our only criterion is that a Spear's Design for Living Award must go to people, places or things that through their sheer excellence make our life that much more worth living.

Spear's Design for Living Awards will marry the contemporary with the classic; it will bring together the most influential figures, iconic brands and arbiters of style in a celebration of innovative pedigree and stylish living.

A description of each award is below, along with space for your nominations. You can nominate one person or company for each award in as many or as few categories as you would like. Please give your reasons to help us in our judging; feel free to elaborate on them in an email, letter or supporting document or continue on the final page.

The closing date for nominations is 16 March 2012.

Please email your submissions to

emily.rookwood@spearswms.com

or post them to

Nominations, *Spear's*, John Carpenter House,  
7 Carmelite Street, London, EC4Y 0AN

Nominees will be announced on spearswms.com in March.

• **Heart and Hearth**

For a luxury residential property development which makes going home the best part of the day.

Nominee: .....

Reason: .....

.....

• **First Resort**

This award will be for those places around the world where design is applied to living on a grand scale but where god is in the details and where the details are fantastic, finicky and innumerable.

Nominee: .....

Reason: .....

.....

• **Home From Home**

Britain has never lacked for grand hotels, but we are interested in the grandest new or refreshed establishments.

Nominee: .....

Reason: .....

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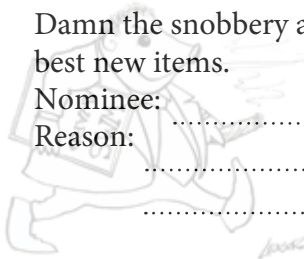
• **Sticks and Stones**

Damn the snobbery about buying one's own furniture! We recognise a company or craftsman producing the best new items.

Nominee: .....

Reason: .....

.....



• **Taking The Waters**

Spas are no longer a luxury but essential to escape the daily grind. This rewards the spa which gets even the busiest bee buzzing again.

Nominee: .....  
Reason: .....  
.....

• **Members Only**

This is one category where the human element is very much a part of the equation. This award will look at the brightest, most cutting edge new clubs.

Nominee: .....  
Reason: .....  
.....

• **Supertoys**

The edgiest and most inventive of the new electronica. These are the devices that turn you on.

Nominee: .....  
Reason: .....  
.....

• **Time Flies**

This award will recognise contemporary innovation in watchmaking and watch design.

Nominee: .....  
Reason: .....  
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• **The Precious**

For a contemporary jeweller who, through flawless design, makes precious elements priceless.

Nominee: .....  
Reason: .....  
.....

• **Heaven Scent**

The contemporary perfume that lingers and inspires even after the wearer is gone... That.

Nominee: .....  
Reason: .....  
.....

• **Mightier Than the Sword**

Nothing indicates authority and style like your writing implement. Who makes yours?

Nominee: .....  
Reason: .....  
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